Company Report

Hellenic Equity Research

Food & Beverage



Company: Coca Cola Hellenic Bottling Company Reason: Upgrade

Investment Thesis

Our valuation precedes, yet again, the stock's behavior. Last November, with the stock at €19,75 we pointed to €27. On February'21 while the stock was at €26,71 we targeted €30,50. Now we are pointing to €33,9, mainly due to goals having been achieved earlier than previously forcasted.

Coca Colla Hellenic Bottling Company has already surpassed the 2019 revenue levels, and is on track to record an incremental 20bps to 30bps of EBIT margin as the management promised. With the exception of the Pollish market, 3Q21 volume levels surpassed the 3Q19 numbers. In Polland, volumes decreased, but revenues were up as prices increased by 25-35% to recoop the new sugar tax.

The company is responding to the increase of input costs impressively. Top line results show that they have the analytics capacity to accomplish price increases and simultaneously gain market share instead of losing it to competitors.

We are revising upwards our target price and we are confident that the superior pricing management, opex descipline, growth opportunities in low sugar sparking, adults sparkling, coffee and single-serve packaging will help Coca Colla HBC be on track with its roadmap.

Valuation

The ballance between upside and downside potential remains compelling: Assuming only 1% perpetual growth COCA COLA Hellenic Bottiling Company is valued at €33,9 per share through a FCFexercise with an applied WACC of 5.73% (+14% upside potential). Even assuming no perpetual growth, the resulting target price is €28,60 (-5,0% from current levels).

Our assumptions for CAPEX remains unchanged. On the other hand we have revised upwards our EBIT margin estimates. Having evidenced the management's ability to mitigate costs increases, we feel confortable to support the management's outlook for an average EBIT margin increase of 20 to 40bps.

Date	4/11/2021
Fair Estimated Price (€)	33,90
Investment Thesis	UV
Bloomberg Ticker	EEEr
Reuters Ticker	EEE GA
Closing Price	29,73
Low/High price 52w	19.68 / 32.89
Market Cap (€mn)	11.019
EPS (2021F)	1,50
P/E (x)	19,8
DPS (2021F)	0,60
Dividend Yield %	2,0%



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For important disclosure information, please refer to the disclaimer page of this report.

All N. Chryssochoidis Stock Brokerage I.S.S.A. research is available on the company website and FactSet.



Summary Financials								
(€ mn)	2019A	2020A	2021F	2022F	2023F			
Profit & Loss Items								
Total Net Revenues	7.026	6.132	5.132 7.070 7		7.544			
EBIT	726	661	780	817	844			
Net Income	500	415	557	587	607			
Balance Sheet Items								
Total Equity	2.700	2.631	2.965	3.328	3.713			
Cash Flow Items								
Operating Cash Flow	871	995	877	1.043	1.138			
Free Cash Flow	388	460	347		610			
Key Financial Ratios								
Revenue Growth	5,5%	-12,7%	12,7% 5,0% 5		5,0%			
EBIT margin %	10,3%	10,8%	10,8% 11,0% 11		11,2%			
EPS	1,37	1,14	1,14 1,50 1		1,64			
DPS	2,57	0,62 0,60 0,60		0,60	0,60			
ROE	18,5%	15,8%	15,8% 18,8% 17,6%		16,4%			
P/E (x)	19,7	26,5	19,8	18,8	18,2			

Ρήτρα Περιορισμού Ευθύνης:

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Σημειώσεις/Notes		Οδηγός Συστάσεων/Ratings			
P: MCAP: EPS:	Τρέχουσα Τιμή Κεφαλαιοποίηση Καθαρά Κέρδη Ανά Μετοχή	Market Price Capitalization Earnings per Share	UV	Χαμηλή Αποτίμηση/ Χαμηλός Κίνδυνος	Underpriced/ Small Risk Stock Price < 20% of Fair
	, , , , , , , , , , , , , , , , , , , ,	0 1	UV1	Χαμηλή Αποτίμηση/ Κίνδυνος	Underpriced/ Risk Stock Price < 10% of Fair
P/E:	Λόγος Τιμής προς Κέρδη	Price/Earnings Ratio	FV	Σωστή Αποτίμηση/ Χαμηλός Κίνδυνος	Fairly Priced/ Small Risk 10% <stock price<10%<="" td=""></stock>
P/S:	Λόγος Τιμής προς Πωλήσεις	Price/Sales Ratio	OV1	Σωστή Αποτίμηση/ Κίνδυνος	Fairly Priced/ Risk Stock Price >10% of Fair
D/A:	Συνολικός Δανεισμός προς Παθητικό	Total Debt/Assets Ratio	OV	Υπερτιμημένη Μετοχή	Overvalued Stock Price >20% of Fair
DY: ROE: FV:	Απόδοση Μερίσματος Απόδοση Ιδίων Κεφαλαίων Τιμή Σωστής Αποτίμησης	Dividend Yield Return on Equity Fair Value Price	N/R	Μη Αποτιμημένη Μετοχή	Not Rated