



Share Price:		1,80
Closing Price as 08/04/15		
Price High 52week		2.04
Price Low 52week		1.61
Market capitalisation		59.517.245
Current num. of shares		33.065.136
Long Term Debt		5.425.000

Key Financials	12/14	12/15E	12/16E
Sales	77.149.640	81.398.272	84.763.258
EBITDA	6.165.791	12.849.765	14.410.450
EBITDA margin	8%	16%	17%
Total Debt/Equity	0,19	0,19	0,19
P/E	17,00	12,97	12,00
EPS	0,11	0,23	0,27
Dividend/Share	0,06	0,06	0,06

Enterprise Value	107.805.985
Shareholders value	102.380.985

KRI KRI S.A

Sector: Food & Beverage-Food Products

Activity: Production and Trading of Dairy products (Ice Cream, Yoghurt, Milk)

Outlook:

KRI KRI's FY14 results confirmed our basic outlook hypothesis regarding the Company's performance in 2014 and the total impact of the extraordinary event of last December (fire that destroyed the entire yoghurt production line) and gave us more confidence regarding future projections.

Accordingly, We have updated our Cash Flow and Enterprise Value estimations without taking into account any further impact of the extraordinary event of last December (KRI KRI's insurance already covered the Company with adequate funds to repair the production line. In fact new line is ready and running for 2015. Despite FY14 significantly lower Gross Margin in the Yoghurt Segment entirely due to Segment outsourcing to other Greek Dairy companies which suppressed Operating and Profit margins as expected, increased Sales recouped the Segment's performance.

Additionally, Sales of the Ice Cream sector increased by 2% with a slight decrease in Gross Profit margin. For the period 2015-2018 we are expecting Operating Margin improvement and enhanced expected sales for the Yoghurt sector due to the increased capacity from the brand new Yoghurt production line.

We reconfirm KRI KRI'S "Undervalued" rating and finetune the Company's Fair Estimated Price to 3,00 Euros per share from 3,26 previously to reflect increased Market Risk.

Strengths:

Sales of Yoghurt have increased 12% since FY13 and the strong demand trend is expected to continue the following years.

Weaknesses:

Ice Cream Sales could have reached a maturity stage.

Opportunities:

Global Yoghurt consumption is expected to be strong the forthcoming years due to a shift towards healthier nutrition habits. Accordingly, exports in the Yoghurt business sector in European Union countries primarily under the KRI KRI brand and secondarily as private label product (cooperation with Super Markets) are expected to enhance the Sector's Sales.

Threats:

Ice cream consumption is highly dependent on weather conditions and nutritional habits.

Strong local and global competition in the Yoghurt and Ice Cream Sector.

DATE

09/04/15

FAIR ESTIMATED PRICE	3,26
Δ% from Current Price	81%
Investment Thesis	UV

KRI KRI Summary tables

Income Statement	2014	2015E	2016E	2017E	2018E
Sales	77.149.640,00	81.398.271,85	84.763.257,56	87.434.761,42	89.573.659,79
Cost of goods	58.976.264,00	55.350.824,86	57.639.015,14	59.455.637,76	60.910.088,66
Gross Profit	18.173.376,00	26.047.446,99	27.124.242,42	27.979.123,65	28.663.571,13
Sales Cost	12.459.087,00	12.583.677,87	12.709.514,65	12.836.609,80	12.964.975,89
Admin.cost	2.062.815,00	2.083.443,15	2.104.277,58	2.125.320,36	2.146.573,56
Impact from Fire					
Rest Income/Expenses	883.151,00	1.130.561,00	500.000,00	500.000,00	500.000,00
EBITDA	6.165.791,00	12.849.764,97	14.410.450,19	15.117.193,50	15.652.021,68
Depreciation&Amortization	1.631.163,00	2.600.000,00	2.600.000,00	2.600.000,00	2.600.000,00
EBIT	4.534.628,00	10.249.764,97	11.810.450,19	12.517.193,50	13.052.021,68
Interest	121.437,00	121.437,00	121.437,00	121.437,00	121.437,00
E B T	4.656.065,00	10.128.327,97	11.689.013,19	12.395.756,50	12.930.584,68
Taxation	1.091.211,00	2.481.440,35	2.863.808,23	3.036.960,34	3.167.993,25
Net Income	3.564.854,00	7.646.887,62	8.825.204,96	9.358.796,16	9.762.591,43

Cash flow estimations (€)	2014	2015E	2016E
EBIT	4.534.628,00	10.249.764,97	11.810.450,19
Taxation	90%	76%	76%
NOPAT	4.081.165,20	7.738.572,55	8.916.889,89
Depreciation	1.631.163,00	2.600.000,00	2.600.000,00
Capital Exp.	20.000.000,00	2.500.000,00	2.500.000,00
IWC	3.188.766,00	1.487.021,15	1.177.745,00
NCF	- 17.476.437,80	6.351.551,41	7.839.144,89

Growth/Margins/Metrics(€)	12/14	12/15E	12/16E
Sales Growth	6%	4%	3%
EBITDA growth Y-Y	-26%	108%	12%
Net Profit/Loss growth	-33,17%	114,51%	15,41%
RATIOS	12/14	12/15E	12/16E
Debt/Equity	0,19	0,19	0,19
Capex/EBITDA	3	0	0
ROE	0,09	0,20	0,23
WACC	10,91%	11,01%	11,01%
VALUATION	12/14	12/15E	12/16E
Book Value	1,52	1,52	1,52
P/BV	1,18	1,97	1,97
P/E	17,00	12,97	12,00

Σημειώσεις/Notes
P: Τρέχουσα Τιμή
MCAP: Κεφαλαιοποίηση
EPS: Καθαρά Κέρδη Ανά Μετοχή
P/E: Λόγος Τιμής προς Κέρδη
P/S: Λόγος Τιμής προς Πωλήσεις
D/A: Συνολικός Δανεισμός προς Παθητικό
DY: Απόδοση Μερισμάτων
ROE: Απόδοση Ίδιων Κεφαλαίων
PV: Τιμή Συστήσης Αποτίμησης

Market Price Capitalization
Earnings per Share
Price/Earnings Ratio
Price/Sales Ratio
Total Debt/Assets Ratio
Dividend Yield
Return on Equity
Fair Value Price

Οδηγός Συστήσεων/Ratings
UV Χαμηλή Αποτίμηση/ Χαμηλός Κίνδυνος
UVI Χαμηλή Αποτίμηση/ Κίνδυνος
EV Συστή Αποτίμηση/ Χαμηλός Κίνδυνος
OVI Συστή Αποτίμηση/ Κίνδυνος
OV Υπερτιμημένη Μετοχή

Underpriced/ Small Risk
Stock Price < 20% of Fair
Underpriced/ Risk
Stock Price < 10% of Fair
Fairly Priced/ Small Risk
10% < Stock Price < 10%
Fairly Priced/ Risk
Stock Price > 10% of Fair
Overvalued
Stock Price > 20% of Fair

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